



charlotte street marketing
charlottestreetmarketing.com
minority-women owned business

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welcome.

Charlotte Street Marketing is a full-service marketing firm, specializing in commercial real estate, joint venture, and private equity partnerships. We provide a wide range of services to empower your brand, grow your audience, and maximize your returns.

Ranging from single account, back-office marketing support to large, full-scale project management—our team will take over recurring and mission-critical tasks so you can focus on your building your business. We are committed to leveraging our expertise, innovative technologies, and personalized approach to streamline marketing operations, enhance brand recognitions, and drive sustainable growth.

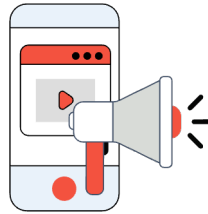
Our primary goal is to be a trusted partner, offering comprehensive solutions tailored to the unique needs of each client we serve. We strive to build long-lasting relationships built on open communication, mutual respect, and a shared commitment to success. We promise to bring our passion, creativity and solutions-oriented approach every time and for every project.

services.



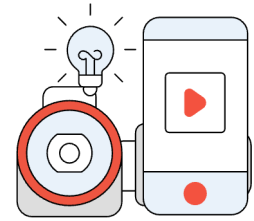
Content Creation

Design graphics and provide copywriting for both digital and printed materials.



Social Media Management

Prepare and maintain a content calendar, integration, and schedule management.



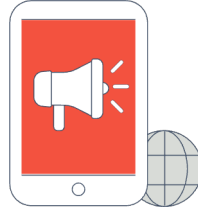
Photography and Videography

Professional high-resolution photography and videography (drone footage additional).



Public Relations and Media

Press releases, story pitches, brand messaging, media relations, and promotion announcements.



Customer Engagement

Real-time community engagement; answer questions, lead forums, and promote events.



Website Creation & SEO

Creation or update of existing website, ensure SEO optimization, and maintenance/support.



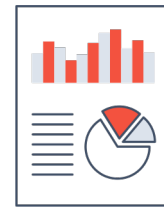
Partnership Management

Coordination and partnership program management—ensure cross-marketing efforts.



Direct and Indirect Mailers

Digital and print direct and indirect mailing campaign to existing base and new customers.



Research and Trending

Insights and trend reports on managed channels and direct competition benchmarking.

service fees.

\$15,000

Branding Package
(with monthly service package)

Re-Branding Full-Service Package

- Logo & brand creation—branding guidelines, full logo suite, colors and typography
- Website creation with SEO optimization—training, maintenance and support
- Corporate stationary suite and implementation
- Direct and indirect mailing system and template setup
- Property collateral, signage and marketing material template creation
- Social media audit, update and template creation
- PR launch of new brand
- Other branding items, as required

\$5,000

Per Month
(starting fees begin post 60 days setup)

Ongoing Full-Time Marketing Support

- Unlimited hours and work product
- Property marketing—creation, management and distribution
- Research and reporting
- Business development marketing materials
- Social media management
- Direct and indirect marketing management—property mailings, newsletters, reporting, etc.
- Public relations management: news, television, radio, etc.
- Content creation: all images and design license included
- Other marketing duties, as assigned

\$25,000

Branding Package
(without monthly services)

Re-Branding Full-Service Package

- Logo & brand creation—branding guidelines, full logo suite, colors and typography
- Website creation with SEO optimization—training, maintenance and support
- Corporate stationary suite and implementation
- Direct and indirect mailing system and template setup
- Property collateral, signage and marketing material template creation
- Social media audit, update and template creation
- PR launch of new brand
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Not Sure How Much Assistance You Need?

Give us a call to discuss pricing options and custom solutions. We will work with you to build the exact programming you need at a budget you can afford.

All pricing is subject to change.